A WALK DOWN MEMORY LANE

 $OUR\ ANDAZ\ \text{has an iconic rock 'n' roll history which}$ makes it unique. This building was constructed on a poinsettia field as Gene Autry's Continental Hotel, the first high rise hotel on Sunset Boulevard. The mid-60's brought

glamorous nightclubs, including Whisky A Go Go, The Roxy and Gazzari's (now the 1 OAK), attracting the most prominent rockers and

entertainers of the time.

 $BY\ 1976$, the Hyatt Corporation took over management and the hotel became the Continental Hyatt House and the staple Sunset Strip hotel for traveling musicians.

JIM MORRISON famously lived at the hotel during The Doors' residence at Whisky A Go Go until being evicted for hanging off of the balcony from his fingertips. Interested in staying in this room - inquire at the front desk.





LED ZEPPELIN often had the entire 11th floor to themselves. Their tour manager, Richard Cole, was known for bringing his **MOTORCYCLE** into the hotel and riding it through the corridor. Trying to hit the billboards across the street with beer bottles or throwing furniture off the balconies were popular pastimes for the hotel's rock star guests, ultimately earning it the nickname **THE RIOT HOUSE** and **THE RIOT HYATT**.

 $THE\ MID\text{-}70\text{'}S$ at The Continental Hyatt House claimed countless other iconic moments in rock 'n' roll history. Robert Plant of Led Zeppelin was quoted as saying "I'M A GOLDEN GOD!" from his balcony during an interview.

 $KEITH\ MOON$, drummer of The Who, climbed up from his suite balcony one evening to serve Robert Plant a cocktail in the suite above. Keith Richards, guitarist for The Rolling Stones, **FAMOUSLY MOONED** the world from his balcony and dropped a television from his balcony onto the Sunset Strip.

 $AS\ THE\ 80^{\circ}S$ rolled in, a new generation of rockers arrived. AxI Rose of Guns N' Roses would barbecue steaks from his balcony and throw them to fans below. **TWENTY-YEAR RESIDENT** Little Richard was known for playing impromptu concerts from the lobby piano.

TODAY, the hotel remains an iconic destination on the Sunset Strip. After undergoing a massive renovation, which included a new restaurant, a 3,000 square foot ballroom, and enclosed balconies to create stylish sun-rooms, the hotel now exists as The Andaz West Hollywood -- a chic, urban oasis in the heart of the Sunset Strip.





STEP BACK in time and get an authentic experience unique to Andaz West Hollywood. If these walls could talk, you would hear some pretty crazy stories. In collaboration with GRAMMY Museum at L.A. Live we have collided the past with the present and bring to life a series of rooms that once housed famous rock 'n' rollers of the Sunset Strip. Uncover the secrets these walls have been hiding for years.

GOLDEN GOD In 1972, Led Zeppelin famously rented the entire top floor of the hotel, flinging beer bottles and furniture across the road, trying to hit the billboards, while their tour manager, Richard Cole, rode his motorcycle along the corridor. The lore of the, "Riot Hyatt" continued for many years thanks to antics of these rockers. In 1975, Robert Plant was photographed and filmed in this very room by Rolling Stone in a famous interview as he looked out over Los Angeles and declared, "I am a Golden God." This statement and many more of Led Zeppelin's antics we're featured in the 2000 film, "Almost Famous" which also used this hotel to film many scenes.

 $JIM'S\ HANGOUT$ The debauchery and nihilism of the 1970s rock scene is perfectly captured in this room where Jim Morrison famously lived during The Doors' residence at Whisky A Go Go. Stories have it that after several months of occupying this particular room, often intoxicated and inebriated, the hotel made the decision to evict Jim after he hung from the balcony by his fingertips.

TUTTI FRUTTI One of the early architects of rock 'n' roll, Mr. "Rip It Up" Little Richard lived in room 319 for two decades, throughout the 1980s and 1990s. The hotel still receives frequent mail for him and forwards it along to his home in the Midwest. For many years a Diamond Encrusted piano sat at the center of what is now the hotel's Riot House Restaurant, Bar and Market, and Little Richard would frequently delight guests for many hours singing and playing the piano on his own time.

